

## **Firecomms Expands India and South East Asia Sales Through a Strategic Agreement with TECNOMIC Components**

**Cork, Ireland, August 2017** - Firecomms, a world leader in advanced optical interconnects and specialists in Plastic Optic Fiber (POF) technology, is pleased to announce its new partnership with Tecnomic Components, a trusted regional demand creation distributor in **South East Asia** and **India** for some of the leading brands in the global electronic component industry. Backed by a strong team of Field Application Engineers, Tecnomic supports customers through all stages of product realization from initial design to volume manufacture. Multiple market segments in India and South East Asia can now access Firecomms' RedLink® transmitter and receivers for POF and connectorless Optolock® transceivers through Tecnomic.

Firecomms efficiently combines state-of-the-art compound and silicon semiconductor technologies with inventive small-scale integration for rugged communications on short links and across high-voltage isolation barriers. The Company's robust transceivers and receivers feature Firecomms' cutting-edge POF technology making them ideally suited to industrial, harsh and noisy environments and applications.

With low power consumption, Firecomms' products offer reduced maintenance cycle times and best-in-class lifecycle on transceivers and cables.

Firecomms' technology is used and respected in many market segments including power and energy, industrial, transportation, automotive, medical, gaming, military, aeronautical and the consumer market.

**Dr John Lambkin**, Firecomms' European Managing Director and Chief Technical Officer says, "We are delighted to have entered into this strategic relationship with Tecnomic Components and I am extremely excited to partner with them to bring our innovative products to India and South East Asia market. Tecnomic offers a second to none level of technical support for customers, so by leveraging on their expertise I am confident more customers in new geographies will be able to access and utilize Firecomms' leading edge technology."

**Gary Tan**, Director, Tecnomic adds, "We are delighted to add Firecomms to our product portfolio from global technology leaders in semiconductors. With our focus on demand

creation and customer support, we are confident of taking Firecomms' exciting range of products to key customers in South East Asia and India."

### **About Firecomms**

Firecomms is a global leader in the provision of fibre optic solutions and optical transceivers, combining state-of-the-art compound and silicon semiconductor technologies with inventive small-scale integration. Firecomms pioneered highly efficient RCLEDs, the connectorless OptoLock® transceiver, and many other innovative technologies that have transformed our customers' products in multi-discipline market segments of power & energy, industrial, transportation, medical, gaming, mil/aero and consumer.

As a global company, Firecomms is jointly headquartered in Cork, Ireland and Tongxiang, China. Supported by a global footprint of distribution and logistics teams, with additional facilities in the USA, Europe, Shanghai and Southeast Asia.

In Ireland, R&D is driven by an experienced team of PhD researchers and engineers, while world-class manufacturing is based in China.

Providing discrete devices to full-fledged optical communication solutions at board level, Firecomms brings a wealth of knowledge in optics, semiconductors, light sources and receiver design, enabling customers to implement solutions with standard Firecomms components or custom designed solutions.

### **About Tecnomics Components**

Incorporated in the Year 2007, **Tecnomics Components**, head quartered in Singapore, is a trusted regional demand creation distributor in South East Asia and India for some of the leading brands in the global electronic component industry.

Tecnomics Product Line caters to diverse application segments such as Industrial, Power, Communications, RF and Microwave, Military, and Aerospace Electronics while Tecnomics' customer base include all major ODM/OEMs IDH, and EMS companies in South East Asia and the Indian sub-continent, supported through their network of regional offices.

Backed by a strong team of Field Application Engineers, Tecnomics support their customers through all stages of product realization from initial design to volume manufacture.

Demand Creation through Design Win and in-depth Application Support are the key strengths of **Tecnomics** which has enabled the expansion into multiple geographies and establish the company as a significant presence in the industry segments in which they operate and in the intensely competitive global semiconductor distribution landscape.

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